

# BUILDING OPPORTUNITY CAMPAIGN UPDATE

## OUR MISSION

As stewards of a one-of-a-kind space, The Mount Community Centre contributes to well-being by increasing access to housing, food and community services.

SEPTEMBER  
2019



## CAMPAIGN CO-CHAIRS



Neil Hamilton



Kate Ramsay

[themountcampaign.ca](http://themountcampaign.ca)

## AN UPDATE FROM OUR CAMPAIGN CO-CHAIRS

It's our pleasure to report that the *Building Opportunity Campaign* continues to progress towards achieving its objective of raising \$4 million to help fund this phase of the revitalization at The Mount Community Centre's (TMCC). To date, over 70% of the goal has been raised to help TMCC achieve its mission of contributing to community well being through increasing access to housing, food and community services.

Thanks to your generous support, TMCC is a beehive of activity. The Fulcrum Café and Food Centre is open and busy with programs, tenants and community groups, while a wide array of organizations are increasingly using TMCC's facilities as a place of gathering, learning and worship. A small army of volunteers remains a constant presence helping to bring TMCC's founding vision to reality.

However, there's more work to be done.

With the shortage of affordable housing in Peterborough making headlines every day,

TMCC is working hard to be part of the solution. The funds currently being raised will build 15 safe and affordable units and help fund renovations to the community spaces where programs and activities that support these new members of the TMCC community when they move into their new homes.

Please help us achieve our vision and complete the reply form in this newsletter.

Thanks again for your support and consideration. If you are interested in becoming involved with the *Building Opportunity Campaign*, please email [campaign@themountpeterborough.ca](mailto:campaign@themountpeterborough.ca).



*Building Opportunity...Changing Lives*

**The average number of people sheltered per night in Peterborough has increased from 68 to 103 from the previous year<sup>1</sup>**

<sup>1</sup>Housing is Fundamental Report 2019

<sup>2</sup>A Roof Over My Head, 2018 (United Way)

## **Top Identified Reasons for Homelessness<sup>2</sup>**

**64%** rent is too high

**59%** income is too low

**58%** insufficient vacancies

**45%** housing is in poor condition

## **THANK YOU TO OUR SUPPORTERS!**

### **RE/MAX**

Thanks to RE/MAX Eastern Realty Inc. for donating the proceeds from their annual Golf Tournament! The \$10,000 gift will support the construction of our affordable apartments.

### **INCLUSIVE ADVISORY**

Thank you Inclusive Advisory and those who attended the Conscious Shift: Leadership and Management Uncensored event. \$6,000 was raised for the campaign from these community leaders!

### **BROKERLINK**

Brokerlink has pledged \$5,000 to the Building Opportunity Campaign. Thanks Brokerlink for supporting this important community project!

### **ROTARY CLUB OF PETERBOROUGH KAWARTHA**

Big thanks to the Rotary Club of Peterborough Kawartha who donated and planted almost \$1,000 worth of trees for the TMCC property!

### **ANONYMOUS DONOR**

Each month 250 lb of ground beef is donated to TMCC to distribute to tenants and use in programs at our Food Centre. Thanks to this Anonymous Donor for supporting people living in poverty in the Peterborough community in such a unique way!

### **CALL FOR VOLUNTEERS!**

Would you be interested in helping The Mount Community Centre Build Opportunity in Peterborough? There are many campaign volunteer roles available and we would love to have you.

Contact:  
campaign@  
themountpeterborough.ca  
to find out more!

**FRESH  
AND  
LOCAL!**







## TENANT SPOTLIGHT: DEBBIE HEFFERNAN

Referred to TMCC by a local shelter, Debbie Heffernan has lived at The Mount Community Centre for three years. Having lived on a farm most of her life in Norwood and Havelock, the transition to living at TMCC was easier than she thought it would be – she describes life here as “safe and peaceful.”

The grounds are a large part of what makes this home for her – she enjoys watching the squirrels, chipmunks and birds and keeps a garden plot in the community garden which allows her to grow her own food. While she finds it physically challenging to fully maintain the garden, she is pleased that her neighbours are willing to help out – for the small price of some fresh produce!

She has enjoyed getting to know her neighbours – chatting in the laundry room and even caring for their pets when they are away. “It is a nice community here – residents often gather in the Common Room for games, puzzles and music and learn about each others’ hobbies,” Debbie shares. She is particularly enjoying The Fulcrum Café and the team there who provide classes and advice – or just to stop by for a coffee and a chat.

Debbie has found her place, “I feel at home here, more than I ever thought possible. I didn’t expect the caring and supportive community I would become a part of when I moved here.”

The Mount Community Centre is realizing the dream of its founders to offer affordable housing and food security to local residents. They currently have 43 apartments with plans for another 33 units of mixed rent rates.

## BUILDING OPPORTUNITY CAMPAIGN FORM

Mr. Mrs. Miss Ms. \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

[themountcampaign.ca](http://themountcampaign.ca)

## UPCOMING EVENTS

### EQUAL MEASURES ART EXHIBIT

September to December 2019  
TMCC Auditorium

#### Featured Artists:

Linda Cardona, Ellen Cowie, Al Doner, Silvia Ferreri, John Lennard, James Lasenby, Eddie LePage, Mike McGillis, Catherine Mills, Indi Miskolczi, Zach Prins, Rick Sluiter, Pauline Thompson, W.David Ward, Alice Williams & Pearl VanGeest

Join us for a ‘Meet the Artists’ reception Sunday, September 29 from 1 p.m. to 4 p.m

**CALL (705) 875-5095 FOR DETAILS!**

#### BOARD OF DIRECTORS

Stephen Kylie – Chair  
John Martyn – Vice-Chair  
Bill Graham – Secretary  
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Sister Eileen McManus  
Michael J. O’Farrell  
Bill Pyle  
Nancy Sharpe  
Lois Tuffin  
Michael VanDerHerberg

#### CAMPAIGN CONSULTANTS

The Dennis Group Inc.

#### CAMPAIGN TEAM

Neil Hamilton – Co-Chair  
Kate Ramsay – Co-Chair  
The Late Peter Adams  
Paul Ayotte  
Christine Cannon  
Father Leo Coughlin  
Sister Joan Driscoll  
Sandra Dueck  
Ann Farlow  
Ann Farquharson  
Stephen Kylie  
Joe Muldoon  
Murray Rodd  
Nancy Sharpe  
Katie Stewart  
Sylvia Sutherland  
Andi van Koeverden

### ☐ YES! I AM INTERESTED IN BUILDING OPPORTUNITY

☐ I wish to support the Campaign through a gift of:

\$100 \$50 \$25 Other: \_\_\_\_\_

*Payable by cheque to The Mount Community Centre*

☐ I would like to speak to someone about supporting the Campaign

☐ I am interested in a tour of TMCC

☐ I am interested in volunteering for the Campaign

**THANK YOU FOR YOUR SUPPORT!**